Adventure Alliance

A Corporate Partner Program with the Boy Scouts of America, Montana Council
“If someone wants to call it luck, that’s fine. But I know it took much more than that – Scouting prepared me…..for life.”

Larry Simkins, President and CEO of Washington Companies
The Boy Scouts of America, Montana Council serves over 12,000 Scouts and Scouters throughout Montana. Headquartered in Great Falls, Montana. We serve 15 Districts.

Throughout our 103-year history, the Boy Scouts of America have worked to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

**Scout Oath**

*On my honor, I will do my best, to do my duty to God and my Country. To obey the Scout Law, to help other people at all times. To keep myself physically strong, mentally awake and morally straight.*

**Scout Law**

*A Scout is Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent.*
A Legacy of Service

Giving Back to our Communities

Scouts and Volunteers donate over 30,000 hours of community service annually which is valued at more than $500,000! This includes food collection and distribution, litter cleanup, community beautification, trail repair, conservation projects, serving food at shelters and military support/appreciation. In addition, Eagle Scout projects alone accounted for an additional 20,000 hours of community service benefitting well over 100 various organizations and entities.
Lifelong Benefits of Scouting

The values and skills boys learn in Scouting last a lifetime. More than eight of 10 men (83 percent) who were Scouts agree that “the values I learned in Scouting continue to be very important to me.”

Men who were Scouts five or more years as boys are more likely than men with no Scouting experience to:
- Graduate from high school (91 percent versus 87 percent),
- Graduate from college (35 percent versus 19 percent),
- Earn higher annual household incomes ($80,000 versus $61,000),
- Value family relationships highly (81 percent versus 72 percent),
- Have lifelong friendships (89 percent versus 74 percent),
- Attend religious services (87 percent versus 77 percent), and
- Believe helping others should come before one’s own self-interest (92 percent versus 83 percent).

In addition, more than eight of 10 men who were Scouts (83 percent) say that there have been real-life situations in which having been a Scout helped them to be a better leader.

Source: Harris Interactive Study - 2011
Why join the Adventure Alliance?

This is an exclusive opportunity for 15 business leaders in Montana to positively impact what matters most to our future – our children.

Scouting can only exist with the support of our greater communities. It takes approximately $250/scout to offer the program in Montana. We are setting the stage for future leaders, neighbors, friends and family.
Adventure Alliance Benefits

Providing a financial future for the Scouts of the Montana Council

Reconnecting to the value of Scouting in our communities and the difference that positive reinforcement can make
Adventure Alliance Benefits

Print Advertising
• Full Page 4C ad in our Program Guide
• Logo recognition (Team 315 Year in Review, Camping Guide, Annual report)

Council Events
• Logo recognition (signage, etc.)
• Vocal recognition
• Press Release – statewide and in conjunction with special events

Council Website (www.montanabsa.org)
• Ad
• Link to your website
• Logo recognition
**Adventure Alliance Benefits**

**Newsletter**
- Placement ad (4C) – 12 issues/year
- Logo recognition

**Convention**
- Recognition on convention support material
- Logo recognition
- Vocal recognition
- Invitation to President’s Reception, Grand banquet
The Boy Scouts of America, Montana Council is looking for 15 charter sponsors who see the value in investing in our future leaders – who support the vision of the Boy Scouts of America, Montana Council becoming one of the most dynamic platforms for youth development in Montana -

An annual investment of $10,000 for three-years.